

SERVING VETERANS

VKO simplifies information gathering, benefit access, communication, education, training, and more — reaching out to veterans who are:

- › Transitioning home
- › Injured or disabled
- › Applying for benefits
- › Located in a rural environment
- › Widowed or orphaned
- › Women
- › Homeless
- › Incarcerated
- › Troubled or disheartened
- › Looking for camaraderie
- › In search of higher education
- › Seeking employment
- › Wanting to serve at the VA
- › Veteran business owners
- › Volunteer driven

SERVING THE COMMUNITY

VKO is the central hub and conduit for all veteran knowledge and information. VKO benefits many groups of people — including, but not limited to:

- › Department of Veterans Affairs (VA)
- › Vet Centers
- › Local, State & Regional VA Centers
- › Veterans Service Organizations (VSO)
- › Veteran Affairs & Volunteer Services (VAVS)
- › County Veterans Service Commission Offices
- › Elected officials & constituents
- › Department of Defense (DOD)
- › Department of Labor (DOL)
- › Public relations & media professionals
- › Veteran-owned businesses
- › Procurement technical assistance centers
- › Community leaders / support organizations
- › Academic institutions

Get in touch

to find out more about VKO or to schedule a meeting.

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Finally, a single online source for veteran information and knowledge.

VKO

Veterans Knowledge Online



HOW VKO WORKS:

- 1 Every veteran — past, present, and future will be given their own unique VKO email account and private portal. The email address will serve as the login ID. (i.e Steve.Rogers@vko.gov). Veterans will set their own passwords.
- 2 Access your own private account by going to VKO.gov from any computer or mobile computing device with an Internet connection.
- 3 Once logged in, you can fully customize your homepage to display the information that best fits your needs.
- 4 Browse the site to find a wealth of resources, such as career opportunity listings, transition assistance and virtual counselors, etc.
- 5 Optionally elect to receive communications through email, text alerts, mobile computing devices, etc.
- 6 Keep in mind, your VKO account never expires. It is always active, working hard to deliver vital information and maintain your important files.



SPECIFIC BENEFITS TO VETERAN SERVICE ORGANIZATIONS (VSOs)

- › Gain instant access to over 23+ million veterans.
- › Promote your organization.
- › Improve recruiting efforts and increase membership.
- › Communicate with members through emails and text alerts.
- › Create your own dedicated channel within VKO to deliver information to veterans and family members that are of the utmost importance.
- › Promote upcoming events, awards, etc.
- › Enhance your website objectives and strategies.
- › Increase your website traffic with direct links to your website.
- › Communicate, collaborate, and share documents with other VSO leaders through your own private portal.
- › Reduce the need for mailings — saving printing and postage.

VKO WILL:

- › Create a unique channel of communications between veterans, their families and key stakeholders.
- › Deliver critical information in an efficient and timely manner — maximum disclosure, minimum delay!
- › Use demographic data to push customized content to veterans (i.e. age, gender, by conflict, etc.).
- › Provide useful tools that will streamline procedures, speed up processes and reduce paperwork.
- › Proactively educate and improve access to benefits at the Department of Veterans Affairs (VHA, VBA, NCA).
- › Take advantage of the latest advances in digital technology, interactive media, social media, etc.
- › Leverage and build upon the successes of veteran service organizations, volunteer services and key government agencies.
- › Allow custom channels be set for veterans to display news and events from their favorite veteran websites.
- › Enhance the brand image, increase awareness and restore trust in the VA and other veteran organizations.
- › Provide connectivity for elected officials, their constituents and key stakeholders.
- › Serve as a force multiplier in support of DOD/VA Seamless Transition.
- › Augment veteran outreach and armed forces family readiness group effort.